

VIVA
TECHNOLOGY
STARTUP CONNECT / PARIS 2017

THE WORLD'S RENDEZVOUS FOR GAME-CHANGERS 2ND EDITION

15–17 JUNE 2017
Hall 1, Porte de Versailles, Paris



Groupe **Les Echos**

MESSAGE FROM THE CO-FOUNDER



Maurice Lévy,
CEO, Publicis Groupe

"We have an ambitious vision for VivaTechnology this year. We want it to be even more innovative and more international than the first edition. We want all our visitors and partners to come away with new ideas that will help them take their business forward. Paris has the potential to become a major international hub for startups and is really starting to establish itself on the global stage. At VivaTechnology, thousands of startups, senior executives, investors, and opinion leaders from around the world will come together under one roof to connect, exchange ideas, invest, and collaborate."



Francis Morel,
Chairman, Groupe Les Échos

"Surveys on 2016's edition showed high satisfaction among startups and big companies alike. VivaTechnology is all about collaboration. The enthusiastic response to last year's event leads us to believe that we're on track to achieve an even better result this year. France's digital ecosystem and VivaTech's network of international partners will enable us to offer startups unique opportunities to accelerate their growth."



WHAT IS VIVATECH?

VivaTech is where the most innovative startups come together with global leaders to collaborate. VivaTech turns Paris into a rendezvous for game-changers, celebrating innovation and progress over three unmissable days. And on the last day, VivaTech opens its doors to the general public.

This major event is co-organized by Publicis Groupe and Groupe Les Echos. It enables startups and big companies to forge meaningful and lasting relationships to co-innovate and grow their businesses. VivaTech represents an opportunity to explore tomorrow's trends, discover today's best innovation, and be inspired by the most disruptive ideas on the planet.

"Something is happening in France: VivaTechnology Paris – or VivaTech for short – is akin to TechCrunch Disrupt, but with a broader mix of corporate and government involvement."
—Mike Butcher, Editor-at-large @TechCrunch

"I look at France and I say vive la France, vive la France digitale, and vive la French tech. This is a country I would bet on in Europe."
—John Chambers, Executive Chairman @Cisco

"Congratulations to VivaTech and all involved. I've never seen an event so ambitious and successful in year one!"
—Ian Rogers, Chief Digital Officer @LVMH

1

HACK

2

DISCOVER

3

IMAGINE

4

ACCELERATE

COLLABORATION
BETWEEN STARTUPS AND
LARGE COMPANIES
CHANGING
TOMORROW'S SOCIETY

AN INTERNATIONAL
STAGE TO DISPLAY THE
GREATEST INNOVATIONS

CONTENT AND
PROGRAMMING
DEDICATED TO THE
FUTURE OF BUSINESS
AND SOCIETY

CONNECTING LEADERS,
VC'S AND SOLUTION
PROVIDERS AROUND
STARTUP GROWTH

VIVATECH 2016 AT A GLANCE



5,000
STARTUPS



6,000
CEOs



5,000
STUDENTS AND
ACADEMICS

45,000 VISITORS



75%
SENIOR EXECUTIVES



250
INVESTORS



106
COUNTRIES



TOP SPEAKERS 2017



DAVID KENNY
General manager
IBM Watson



PETER FENTON
General Partner
Benchmark



AMBARISH MITRA
Co-founder & CEO
Blippar



DANIEL ZHANG
CEO
Alibaba



DAN SCHULMAN
CEO
PayPal



SHELLEY ZALIS
CEO
Girl's Lounge



TONY HSIEH
CEO
Zappos



KARIM SY
Founder &
Chief catalyst
Jokkolabs



BERTILLA TEO
CEO of Publicis Media
Greater China



BOB PITTMAN
Chairman & CEO
iHeartMedia



JEFFREY R. IMMELT
Chairman & CEO
GE



ERIC SCHMIDT
Executive Chairman
Alphabet Inc



JOHN CHAMBERS
Executive Chairman
Cisco



TIM ARMSTRONG
CEO
AOL



CLARE GILMARTIN
CEO
Trainline



PROF. BERTRAND PICCARD
Chairman
Solar Impulse Foundation



VALENTIN STALF
Founder & CEO
N26



SANJAY SETHI
CEO & Co-Founder
Shopclues



GILLIAN TANS
CEO
Booking.com



OLIVER SAMWER
Founder and CEO
Rocket Internet



CARLOS MOEDAS
Commissioner, European
Commission for Research,
Science and Innovation.



YOSSI VARDI
Internet Entrepreneur

VIVATECH IN 2017

200
sessions

5,000
startups

20
unicorns

20
exclusive product
launches

50,000
visitors

150
pitches & awards

10+
side events

70%
international
speakers

CHALLENGES

We're launching 130 CHALLENGES
with the participation of 5,000 STARTUPS
solving problems facing
20 PARTNERS by joining their Labs
for 3 days.

Example challenges include:

#Tourism

How can new virtual and immersive experiences be created in the hospitality industry?

#Finance

How can the user experience be improved in portfolio management?

#Luxury

How can innovation enhance the quality and authenticity of luxury goods?

#Human Resources

How can artificial intelligence improve HR planning?

SEE MORE ON OUR CHALLENGES PLATFORM
<https://challenges.vivatechnology.com/en>

PARTNERS

Platinum



Gold



MEDIA PARTNERS

Bloomberg
Media



DIGIDAY



DOW JONES

engadget

THE HUMAN



TC TechCrunch

THE WALL STREET JOURNAL.
Read ambitiously

The Washington Post

VentureBeat

TF1

LCI

RTL

L'ADN

aufeminin

CBNEWS

ELLE

IN FLUENCIA

Le Parisien

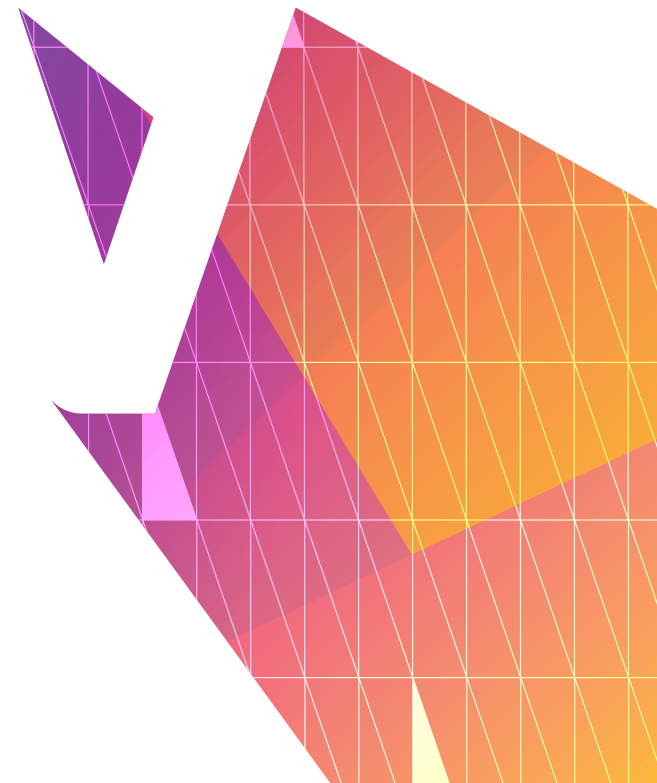
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STRATÉGIES

Widoobiz
Entrepreneurs & Startups





TECHNOLOGY

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Groupe **Les Echos**

About Publicis Groupe – The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in marketing, communication, and digital transformation, driven through the alchemy of creativity and technology. Publicis Groupe offers its clients seamless access to its tools and expertise through modular offering. Publicis Groupe is organized across four Solutions hubs: Publicis Communications (Publicis Worldwide, Saatchi & Saatchi, Leo Burnett, BBH, Marcel, Fallon, MSL, Prodigious), Publicis Media (Starcom, Zenith, Mediavest | Spark, Blue 449, Performics), Publicis.Sapient (SapientNitro, Razorfish, DigitasLBi, Sapient Consulting) and Publicis Health. These 4 Solution hubs operate across principal markets, and are carried across all others by Publicis One, a fully integrated service offering bringing together the Groupe's expertise under one roof. Present in over 100 countries, Publicis Groupe employs nearly 80,000 professionals.

About Groupe Les Echos

Groupe Les Échos is the leading economic information media source in France. Les Échos accompanies over 75 million French managers, leader, entrepreneurs and investors by offering them a full range of information across daily news, radio, and all digital press outlets. The editorial teams of the Groupe decrypt the challenges of economy, politics and international affairs. They also bring a forward-looking approach by writing about digital transformation in society and business. The Groupe develops a platform for businesses (Les Echos Solutions) including events, salons, publishing, research, training and e-business.

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